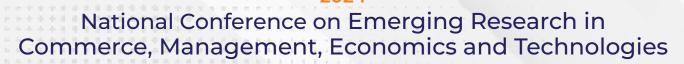# Nagarjuna Degree College

School of Management and School of Computer Application

in association with
ICMRD - Indian Council for Management Research and Development

ERCMET 2024

National Conference on Emerging Research in Commerce, Management, Economics and Technologies

#Hybrid Mode

Knowledge Partners

SEMINAR ROOM

National Institute of Personnel Management - KC

26th and 27th September 2024

Two Days National Conference on Exploration and Adaptation of Emerging AI Technologies in Business

About NGI

Nagarjuna Group of Institutions is a brainchild of the visionary lady, Smt. Sridevi Rangaraju, who initiated the vision of providing quality education to every student. Now, 27 years later, we have grown into an enormous family with over 10,000 students, 800+ faculty members and 6 reputed educational institutions - Nagarjuna Vidyaniketan, Nagarjuna Pre- University College, Nagarjuna Degree College & School of Management, Nagarjuna College of Engineering and Technology, Nagarjuna College of Management Studies and NOVUS ELC.

About Nagarjuna Degree College

Nagarjuna Degree College is one of the premier institutions in Bengaluru with the state-of-the-art campus offering Under Graduate and Post Graduate courses in Commerce, Management and Science Streams. Nagarjuna Degree College is affiliated with the Bengaluru City University, recognised by the Govt. of Karnataka and approved by AICTE, New Delhi boasting a rich history of 10 years in providing quality education and contributing to holistic development of all students with a vision of building Leaders for Tomorrow.

About School of Management and School of Computer Application

Industry 5.0 is driving our future and how mankind can be ready for the future jobs. It has created a highly transformative impact on digital, data driven and interconnected industry and is guiding principle for innovation, research and entrepreneurship. With the gradual shift the focus is now on human centricity, sustainability and resilience. It is indispensable for the students to learn and develop the skills of future jobs and at School of Management and School of Computer Application, our primary focus is to nurture and empower students with multi-tasking skill-set that create strong and responsible leaders for tomorrow.

School of Management - NDC has a strong vision towards education 5.0 and beyond. The students of MBA are active participants in the outcome based learning process. The learning environment at School of Management - NDC makes the students to learn from their faculty, peers, alumni, industry and have been made habitual of conducting discussions on current scenarios, enhancing communication, well worked with team and strong network between industry and academia, creating the potential entrepreneurs and business leaders for the global acceptance.

The Students of Computer application strive to groom themselves with diverse backgrounds Into highly competitive & skilled computer professionals with moral values to meet the global needs / challenges imparting established and contemporary technical knowledge in the field of Computer Application.

About the Conference

The objective of this conference is to facilitate for worldwide researchers, academicians and industrialists to present their research contributions and share their views on Exploration and Adaptation of Emerging AI Technologies in Business with respect to strategies, issues and challenges. It is also a platform to bring together leading experts in the domain of interest in Commerce, Management, Economics and Technologies from around the world to discuss the trends which are transforming the business. The main idea is to invite the fine thoughts from the experts and millennials who are the current business trend setters across the world.

Call For The Papers

We invite Academicians / Researchers / Industry Representatives to submit their original work related to any of the following tracks.

Track 01 : Commerce
Track 02 : Human Resource Management
Track 03 : Financial Management
Track 04 : Marketing Management
Track 05 : Economics and Social Science
Track 06 : Logistics and Supply Chain Management

Track 07 : Entrepreneurship and Start-ups
Track 08 : Technologies and Computer Science
Track 09 : Artificial Intelligence and Machine Learning
Track 10 : Agriculture and Rural Development
Track 11 : Sustainable Development
Track 12 : Language and Literature

Patron

Dr. S. G. Gopala Krishna
Sr. Director
Nagarjuna Group of Institutions

Convenor

Dr. Harish Babu S
Principal
Nagarjuna Degree College and
Director Management Studies, NGI

Co-Convenors

Dr. Vijayakumar R S
Associate Professor
School of Management, NDC

Dr. Vala Ghanshyam Kantilal
Professor
School of Management, NDC

Conference Advisory Board

Mr. Dinesh AU
Chairman, NIPM-KC

Mr. Punith Raj
CEO, Seminar Room

Dr. Suresh Babu
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Organising Committee

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Dr. Rajeswari K
Dr. Nagarathinam
Dr. M Nagarathna
Prof. Anil R

Publication Opportunities

All conference abstract / papers will be published in conference proceeding books with ISBN, ISSN and selected papers will be published in UGC / Scopus / Web of Science / ABDC index journals with additional publication charges.

Important Dates

Registrations starts from	: 10/06/2024
Submission of papers	: 20/09/2024
Notification of acceptance	: 21/09/2024
Date of conference	: 26th & 27th September 2024

Registration Fee (INR)

Students	: 250
Research Scholars	: 500
Academicians	: 750
Industry Representatives	: 1000
International Delegates	: 1500

(Registration fee includes tea, snacks and lunch)

Payment Details

RTGS, NEFT & Direct Deposit Details
Bank Name : Bank of Baroda
Account Holder : Nagarjuna Degree College
Account Number : 32680100004326
IFSC Code : BARB0YELBAN (Note 0 is zero)
Branch : Yelahanka New Town, Bengaluru - 560064

Register here