



Recognised by Government of Karnataka,
Affiliated to Bengaluru City University, Approved by AICTE, New Delhi

THE NDC CHRONICLES

New Beginnings, Endless Possibilities



Vision

- Leadership and Excellence in Education



Mission

- Drive to provide excellent educational opportunities that are responsive to the needs of the students: providing quality, responsive education and skill based programmes.
- Equipping the students with the skills necessary to respond to the opportunities and challenges associated with ever-changing societal demographics.
- Empowering the students to meet and exceed challenges as active participants in shaping the future.



From the Principal's Desk

Greetings,

Our institution is recognised as a platform for students to build their wings and fly beyond the horizon. The college emphasises on developing and maintaining positive relationships which means that we know each student as individual and we lean to provide more personal support and greater access to opportunities in each student's chosen field of interest.

Parents and visitors compliment us on the warm and orderly college atmosphere and our strong sense to community. We encourage all our students to develop high expectations about themselves, their work and their behavior which is an expression to our values of personal best, integrity, respect and responsibility.

Our approach involves working with parents to meet the individual need of every student and supporting them to fulfill their academic and co-curricular goals and dreams. We score a centum on variables such as teacher's effectiveness and empathy stimulated learning, student safety and connectedness to peers. In a world that rewards perseverance, resilience, initiative, problem-solving and co-operation, our students leave well prepared for future challenges. I am proud of the significant accomplishments of our students that reflects us being a better choice in pursuit of excellence.



Dr. Harish Babu S

Principal, NDC &

Director – Management Studies, NGI



Editor in Chief
Dr. Harish Babu S.

Editor
Prof. B Gayathri

Editorial Committee
Prof. B. Gayathri / Prof. Lydia Roshini

From the Editor's Desk

Greetings,

The Editorial committee wishes to thank our beloved Principal Dr. Harish Babu S for having entrusted us the task of bringing out the news letter. The team has made every effort to include all activities/programmes held during October–December 2023.

Writing is an art. The art of writing should be imbibed in the student community. From the forth coming issues, articles from faculty as well as student community on various activities/programs held in our campus would be included. Start writing!



B. Gayathri

Assistant Professor, Dept. English, NDC

Programmes Offered

UG PROGRAMMES

- B.Com
- BBA
- BCA

PG PROGRAMMES

- MBA
- MCA

International Collaboration



Orientation Programme: Fashion Designing

Nagarjuna Degree College organised an orientation programme on Fashion Designing for the undergraduate students of B.Com, BBA and BCA.

Date: 12th October 2023.

Resource Person: Mrs. Anuja Manohar, Head and Assistant Professor at Garden City University.

The programme comprised information and intricacies of Fashion Designing aiming at bridging the gap between theory and practical application and emphasising hands-on skills essential for a career in the fashion industry.

The expertise of the guest provided valuable insights and a comprehensive understanding of the technical aspects of fashion world, including pattern making, garment construction, fabric selection along with design principles and industry trends.



Rotaract Club Orientation

The NDC Rotaract Club hosted an orientation session with the objective of familiarising students with the club, its mission, and its active participation in community service initiatives.

The orientation began with a warm welcome by the Club President highlighting the importance of community service and the joy of creating a positive impact. A comprehensive presentation was delivered, outlining the history, structure, and global reach of Rotaract where students were informed about Rotary International's commitment to service and how it serves as a stepping stone for young adults interested in humanitarian work.

A segment on leadership and personal development opportunities within the club was showcased which comprised information on leadership positions, skill-building workshops, and networking events, empowering students to enhance their professional and interpersonal skills. Along with that, various ongoing and past projects of the club were displayed, emphasising on the diverse range of activities performed that comprised:

- Education Drives
- Health Camps
- Environmental Initiatives
- Fundraising Events.

The Rotaract Club Orientation served as an informative and inspiring platform with fostering sense of responsibility towards the community, the event laid the foundation for a promising year ahead, filled with impactful projects and meaningful contributions.



Capital Market – By Mr. Chethan Kumar

Person for the guest lecture on Capital Market.

Date: 8th and 9th November 2023

Venue: Dr NSAM First Grade College

Mr. Chethan Kumar, Assistant Professor Nagarjuna Degree college was invited as a resource person for the guest lecture on capital market on 8th and 9th of November 2023 by Dr NSAM first grade college.. He provided a comprehensive overview of the financial landscape focusing on the intricacies of capital market and their role in the economy.



Technical Session: Operating Systems – Algorithms

Resource Person: Mrs. Radhika K E, Head Department of BCA, Sindh College, Bengaluru.

The Seminar was organised under the guidance of Principal – Dr. Harish Babu. S, Academic – Co-Ordinator Dr. H. A. Raghavendra and HOD-BCA – Prof. Uma S. for III Semester BCA Students.



Resource Person: Mr. Raghu Prasad K.S, CEO – Kaushalya Technologies & IT Trainer.

The Seminar was organised under the guidance of Principal Dr. Harish Babu. S, Academic Co-Ordinator Dr. H. A. Raghavendra and HOD-BCA Prof. Uma S for III Semester and V Semester BCA Students.



Corporate Communication Skills By Dr. Neha Jain

School of Management organised a Guest Lecture on 'Corporate Communication Skills' by Dr. Neha Jain, Dean – School of Humanities, K.R. Mangalam University, Gurugram, Haryana, for all 2nd Semester MBA Students. The objective of this guest lecture was to impart knowledge about Corporate Communication Skills that are required to sustain and grow in the contemporary corporate work environment.



Awareness Programme: Menstrual Hygiene

Students Grievance Redressal Cell in association with Women Cell organised an awareness programme on Menstrual Hygiene.

Date: 18th December 2023,

Time: 10.30 a.m. to 12.30 p.m.

Resource Person: Mrs. Vaishakha. S, Manager, Fohoway India The program was designed to address the cultural taboos, dispel myths, and provide practical information on maintaining good menstrual hygiene practices.



Yoga For Health By Mr. Srikantha

A Guest Lecture was organised on the topic, 'Yoga for Health' by Mr. Srikantha, Yoga Trainer and Coach.

Date: 6th & 7th November 2023.

The session provided a brief knowledge about the benefits of yoga, self-defence techniques and health benefits for youth. It also covered the self-protection topics along with changing trends amongst the youngsters.

Cultural Achievements

a. Ranga Chaitanya students performed "Bhagavadajjukeeya" a Sanskrit play conveying that soul is more than body by Bodhayana, translated by Dr. J. Sreenivasamurthy and directed by Prof. Madhura. D in State Level Drama Competition - Ranga Vaibhava organised by National College, Jayanagar, Bengaluru on 27th October 2023 at HN Kalakshetra, Jayanagar.

Mr. Prashool Singh D.S. and Ms. Sushma B.M. of BCA B2 won Best Actor and Best Supporting Actress respectively.



b. Ms. Padma. R of B. Com C1 secured 1st prize in Rangoli Competition at IGNITE 2023 Inter College Fest organised by IIBS college on 27th October 2023.



c. Our students performed Yellamma Jogati Dance and won 1st prize in Inter College Folk Dance Competition organised by Government First Grade College, Yelahanka in association with Lions Club, Yelahanka, Kannada and Culture Department on 24th November 2023.



d. NDC students participated in "Kannada Janapada Habba - 2023" Inter College Fest organised by Bishop Cotton College, Yelahanka on 29th November 2023.

- Secured First place in Inter-College Folk Dance Competition
- Second place in Film Dance Competition.
- Ms. Padma secured second place in Rangoli
- Ms. Manvita and Mr. Ravi secured second and third place respectively in Film Dance Solo.



Kannada Rajyotsava

Kannada Rajyotsava celebration was organised on 28th November 2023.

Guests of Honour:

- Dr. S. G. Gopalakrishna , Director - NGI
- Prof. V. S. Nanjundappa, Principal - NPUC

The event started with hoisting the Karnataka flag. The students dancing and singing performances depicting the rich culture and heritage of Karnataka was the highlight of the event. Various cultural competitions such as Rangoli, Poster Making, Desi Stalls were organised for the students.

Ms. Bhoomika S. of B.Com showcased her skill in the Kannada Language by scoring centum percentile in the subject and was felicitated for this achievement on the occasion of Kannada Rajyotsava.



Sports

Mr. Deekshith of B. Com secured 2nd place in Mysore Fencing at Mysore Dasara Sports held on 13th October 2023 in Chamundi Vihaara Indore Stadium.



Mr. Tejas R of B.Com A2 has secured 2nd place in Weight Lift Competition (weight 145 kgs) at Pro 17-Dead Lift Champions League held in Pro International Gym, Bengaluru on 1st November 2023.



c. NDC students secured medals in BCU Inter College Fencing Tournament held on 4th and 5th December 2023 at Shree Kanteerava Stadium organised by MES College.

- Ms. Sameera Anjum of 3rd Semester BCA secured Silver Medal.



Ms. Nikitha Shetty M secured Silver Medal in the competition.



Ms. Nischitha H. R. of 3rd Semester BCA secured Bronze Medal.



Mr. Vinaya Prasad of B.Com has secured 1st place in State Level Karate Competition conducted by AIKI School of Martial Arts on 17th December 2023.



Final year B.Com and BCA students secured 3rd place in inter-state kabaddi tournament held at Kollapally, Tamilnadu on 30th and 31st December 2023.

Volleyball & Throw-Ball Competition

Sports Department organised Volleyball and Throw-Ball Competition on 25th November 2023 where MBA 2nd sem students acquired the Runners-up spot.



Annual Inter Class Cricket Tournament

The Annual Inter Class Cricket Tournament was organised on 28th December 2023 at Nagarjuna Vidyaniketan School Ground. Dr. Harish Babu S, Principal NDC and Director of Management Studies NGI inaugurated the event. Whereas, Dr. H A Raghavendra, Academic Coordinator and Dr. Nagesh B, HOD along with the Principal, distributed the prizes to the winners and runners-up.

Winners: 5th Sem BCA

Runner-up: 5th Sem B.Com (C3)

Industrial Visits

An industrial visit was organised to the Coca-Cola Factory located at Bidadi Industrial Area during the World Quality Week (6th to 10th November 2023) for MBA Students. During the visit, the students keenly observed the manufacturing process that explained various stages of glass bottle packaging and PET bottle packaging along with actual soft-drink production and learnt more about the role of Quality Management in Food & Beverages Industry.



The institution organised an industrial visit to Chikkaballapura District Co-operative Milk Producers Union Ltd., Chikkaballapur for 1st year B.Com students on 29th November 2023. The students gained insights in relation to the production and packaging process of dairy products.



The industrial visit to Supreme Product, located in the industrial hub of Bangalore, was organised with the aim of providing students with practical insights into the manufacturing processes and operations of a renowned industrial establishment.

Date: 14th December 2023

Batch: 1st Semester - AI Section Students of BBA.

Company Overview: Supreme Product is a well-established company known for its excellence in the production of solar water heaters. The water heating systems comprise world-class technology of PUF insulated High-Grade steel for inner tanks. And external tanks are powder coated/stainless steel that increases the lifespan and durability of the solar heaters.



An industrial visit was organised to Britannia for 3rd Sem BBA Student at Nelamangala on 23rd December 2023.



Staff Achievements

Dr. R. B. Nagarathinam received Ph.D. convocation from University of Madras on 7th October 2023 for thesis titled "Gratification Purchase Behaviour and Associated Adversity Buying Practices of Consumer Durables" (white and brown goods in Chennai city).



Dr. Sreelatha of Kannada Department published an article titled "Chronic Diseases Boosting Immune System by Organic Farming" in Aruhu Kuru, Peer Reviewed Bi-Lingual Monthly Journal.

All India Trekking Expedition

Mr. Ajay Kumar, HOD department of BBA, Nagarjuna Degree College participated in All India Trekking Expedition.



Farewell: MBA Batch

Final Year Students of MBA Batch received a warm Farewell from their juniors on 24th November 2023. They expressed their heartfelt gratitude towards the Institution, Management, Principal and Teachers for making their learning journey a very apt and joyful experience.



Graduation Day

The 8th Graduation Day was organised on 11th November 2023 for the outgoing batch of UG and PG. The chief guest of the ceremony was Mrs. Anu Prabhakar Mukherjee, renowned actress of Indian Film Industry.

The programme began with an invocation song and lamp lighting along with wishes and pieces of advice from the dignitaries to the students. It progressed further with certificate distribution to the graduates and concluded on the note of appreciation for the young minds who are all ready to take up the challenges and groom to become the leaders of tomorrow.



Course Details

UG PROGRAMMES

➤ B.Com

- CA
- SAP
- ACCA
- CMA

➤ BBA

- Aviation
- US-CMA
- Digital Marketing
- SCM
- SAP

➤ BCA

- Artificial Intelligence
- Ethical Hacking
- Cloud Computing
- Data Science

PG PROGRAMMES

➤ MBA

- Finance
- Marketing
- Human Resources
- Entrepreneurship and Start-up Management
- Production & Operation Management
- Business Analytics

➤ MCA

- Full Stack Web and Mobile Applications Development
- AI, ML and Data Sciences
- Cloud Computing and Devops
- Cybersecurity





Nagarjuna Degree College

Ramagondanahalli, Yelahanka, Bengaluru - 560064

Tel : + 91 96204 83355 | + 91 95132 27717



admission@ndcmail.in



www.nagarjunadegreecollege.co.in