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Reg. No. ☐☐☐☐☐☐☐☐

IV Semester B.B.A. Degree Examination, September/October - 2022
BUSINESS ADMINISTRATION
Entrepreneurship Development
Paper : 4.5
(CBCS Scheme (F)+(R))

Time : 3 Hours   Maximum Marks : 70

Instructions to Candidates:

Answer all questions in English only.

SECTION - A

I.   Answer any **Five** questions. Each carrying **Two** marks.   (5×2=10)

   1.   a   What is Entrepreneurship?

       b.   What is tiny industry?

       c.   What is feasibility report?

       d.   What do you mean by industrial estate?

       e.   Who is a spontaneous entrepreneur?

       f.   Expand : IFCI, AWAKE.

       g.   Mention any two successful women entrepreneurs.

SECTION - B

II.   Answer any **Three** questions each carrying **Five** marks.   (3×5=15)

   2.   Briefly explain the qualities of an entrepreneur.

   3.   Give the difference between small and large scale business units.

   4.   What are the advantages of Industrial estate?

   5.   Explain the importance of SIDBI in providing financial assistance for entrepreneurs.

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SECTION - C

III. Answer any **Three** questions carrying **Fifteen** marks. (3×15=45)

6. Who is an Entrepreneur? Explain in detail the types of entrepreneurs.

7. What is Business plan? Explain the importance of business plan.

8. Discuss the steps involved in starting a business venture.

9. Discuss the various problems encountered by women entrepreneurs in India.